

From: Northern Nevada COC
Re: 2016 Reno Toy Run Partnerships

Some changes are being made in this year's Reno Toy Run. **We are now a Nevada 501c** – thus we can accept charitable donations or you can use this as advertising expense like in the past. Now is the time; we need your help making this happen.

Reno Toy Run Partnerships are the key to our 36 years of successful events. Since 1980 local motorcyclists have gathered together for a parade and event that has enabled us to provide much needed help to Nevada families at Christmas, and local children's charities all year round. All funds collected stay local and are accounted for.



The true meaning of Christmas is HOPE, and in our small way we can give that most precious of gifts to our neighbors in need. When we partner up with locals and businesses like yours, we have and will continue to bring a ray of hope into the lives of children and adults alike. Last year we were able to donate **\$15,000 to local charities and delivered over 10,000 toys!** If you could see the joy on the faces of parents that were dreading telling their kids that the budget does not allow for toys, or even support a proper Christmas dinner, when a bunch a bikers show up bearing gifts, you would know why we work so hard every year to make this event happen.

This is Reno's longest running and largest motorcycle community event, attended by motorcyclists of all types and ages, from Harleys to Sport & Dirt Bikes. While ridership is dependent on the weather co-operating, together we have never failed to bring Christmas Spirit to our community. We have kept our costs the same for this year's partnerships starting @ **\$150** for your company's name, **\$275** for a **1.25" Logo** or, should you be able, **\$400** for a large **2" logo** on the back of hundreds of T-Shirts that get worn by bikers and supporters all year long. All sponsors will receive **2 Sponsor tickets, which include the Parade, Pin, Meal and Event Shirt with their name on the back.** We hope you are planning on attending. We can also use volunteers and Prizes for the events raffles.

We need you in this partnership; please make checks out to **Nor-Nev COC** and have it in before **Monday November 14th** so we can have Promotional materials and T-Shirts ready for the event on **December 4th, 2016.** We will need your Company Name or Logo by then as well in single color format for the shirts, Full color is nice for our website and advertising. We are happy to create special partnerships, just contact anyone below and we will be happy to work with you – our partners. For more details check our website @ www.nnvcoc.com/Reno-Toy-Run.htm. Together we make a real difference.

Please Mail Check to: **Reno Toy Run**
PO Box 20571
Reno, Nevada 89515

Contacts: Rick Eckhardt	775.772.8995	BlackhillsRick@gmail.com
Mike Marcum	775.560.6697	Webmaster@NNVCOG.com
Dan Lewis	775.530.3156	danlewis3156@yahoo.com

Reno Toy Run

36th Anniversary

Partnership Info

Sunday December 4th, 2016



Partner Name: _____

Address: _____

Phone: _____

Contact Person: _____

Partnership Amount: _____ Check #: _____

Are you a returning Partner? Y N (please circle)

If yes, use last year's graphic? Y N

\$250 and \$400 Partnership level - New 1 color graphic for back of shirt emailed to:
Webmaster@NNVCOC.com ? Y N

\$150 Partnership Level Name on T-Shirt: _____

Is this a Charitable Donation or an Advertising expense? _____

Thank you, for your generous support in bringing Christmas to a needy children and their family here in N. Nevada. Please join us at the event to see the mountain of toys and gifts collected. Your Contact person can get you two Partner Tickets to the event. Please feel free to contact us with any questions or concerns.

Please make checks out for the amount to: NNCOC.

NNVCOC Contact Person: _____ Club: _____

NNVCOC Contact Phone #: _____

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